

VOLUME 11 ISSUE 2
MARCH 2013

Save the Dates

47th Annual Convocation
& Exposition
April 12 – 16, 2013
Omni Hotel and Resort
ChampionsGate
Orlando, FL

National Emerging
Leadership Summit
June 25 – 27, 2013
Washington, DC

Summer Leadership
Conference
July 29 – August 2, 2013
The Fairmount Southampton
Southampton, Bermuda

20th Annual Winter
Marketplace
November 15 – 17, 2013
Hyatt Regency La Jolla at
Aventine
San Diego, CA

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Be the Champion within Your Leadership Organization!

As we leave the winter months behind and look forward to the renewal of spring, it is also time to renew our professionalism at ACHCA's 47th Annual Convocation and Exposition to be held at the Omni Orlando Resort at ChampionsGate in Orlando, FL. This conference, April 12 – 16, is a time for networking, education, and fun for you and your entire family.

Convocation is recognized for a schedule of exceptional educational opportunities and this year has a mix of well-known veteran speakers, as well as, some exciting new comers. Our keynote speaker, Neal Petersen, will share how determination can break down the barriers, real or perceived, that exist in our world today. Jason Kotecki, our plenary speaker, will share with our attendees how to escape adultitis, in order to live life to the fullest with less stress while having more fun.

In addition to all the regular educational opportunities Convocation has to offer, for the first time ever, a preconference seminar will be held on Friday, April 12th. Attendees can earn an additional 6.5 CEs by choosing from one of two focused sessions. Leah Klusch will present an *Update on the MDS 3.0 Data Set and Process* and Traci Bild will present on *Census Development for Assisted Living and Health Care*. You do not want to miss out on this unique opportunity. Do not forget to register for your preconference at www.achca.org

Do not forget to check out our Schedule at a Glance at www.achca.org to review all educational opportunities.

Educational opportunities are not the only reason to attend. Many vendors and business partners of ACHCA will be present to share developments and products currently available in long term care. So make room in your schedule to grab some lunch and chat with these individuals on Sunday and Monday in the exhibit hall!

Convocation is not complete without the many networking opportunities. Our conference is kicking off with the celebration of those who demonstrate excellence within the field of long term care at our Annual Awards event. This year, the Awards event is moving from the evening to a luncheon and will be held Saturday, April 13th. All attendees are invited so do not forget to reserve your ticket when you register for Convocation.

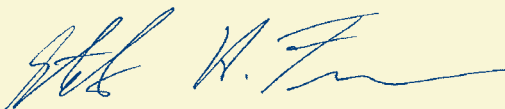
The Albert and Allen Slatky Memorial Fundraiser to Benefit the Academy will be held in the evening on Saturday, April 13th and it promises to be a fun event for all. This year's fundraiser is an interactive, fun and inviting golf event that involves any level of player. This "wacky" golf competition puts a unique twist on the game of golf! You can choose to participate or join us for the networking and watch your colleagues have the fun. The choice is yours! Do not miss out on this great event. All profits from ticket sales will benefit ACHCA's Academy of Long Term Care Leadership and Development.

On Sunday, April 17th, we will celebrate the lives of those departed in the past year at our annual Interfaith Memorial Service. A special thank you is extended to Philip Dubois for facilitating this service.

Convocation will close with a celebratory reception to say farewell to all of our colleagues and friends while honoring our ACHCA Board of Directors for their service on Monday, April 15th. Join us to welcome the newly elected board members while thanking our departing board members.

As if this was not enough, Orlando is a family friendly destination that makes this the Convocation for the entire family. The Omni Orlando Resort is just 10 minutes away from the most magical place on Earth: Walt Disney World. Your family can visit all their favorite characters as you network with your peers. Take some time to enjoy the late afternoon sun while relaxing by zero entry family pool at the beautiful resort. If you like golf, there is no better place to play than on one of the two eighteen hole championship courses right at the Omni ChampionsGate, both designed by accomplished architect and golfer, Greg Norman.

We hope that you will be able to join us for an event that promises to leave you with reduced stress and increased energy. We look forward to seeing you all in sunny Orlando!



Stefan Fromm, CNHA, FACHCA

Chair, 2013 ACHCA National Conference Planning Committee



Leading to Lead



Talia Aramalay, LNHA



Roxanne Galloway, CNHA, CALA, CAS, FACHCA



Marianna Grachek, CNHA, CALA, FACHCA

Overview: Talia Aramalay, LNHA, is the Campus Administrator at Crest View Senior Communities, Columbia Heights, MN. She is active in the development of the Minnesota chapter and a protégé in the ACHCA National mentoring program under the tutelage of Tim Dressman, CNHA, CALA, FACHCA. Talia, an exemplary emerging leader in Long Term Care, and interested in learning more about chapter and national ACHCA leadership development, interviewed ACHCA top elected and staff leaders, Board Chair, Roxanne Galloway, CNHA, CALA, CAS, FACHCA, and President and CEO, Marianna Grachek, CNHA, CALA, FACHCA. Here is that interview:

Talia: What is it like to be ACHCA's Board Chair/CEO?

Roxanne: It is a huge honor to lead such a wonderful organization and work with a Board of very passionate and knowledgeable people. The Board elects their own chair and to have that group have that much confidence in me has been a highlight of this journey.

Marianna: Being CEO of ACHCA is not unlike running a building. ACHCA has to be run like a business, including managing "census", managing finite resources, maintaining compliance with local, state, and federal regulations, managing risk, ensuring customer and staff satisfaction, and reporting to a volunteer Board of Directors. Being CEO means being progressive, advocating for the entire membership, and keeping the association focused on the future.

Talia: Why did you pursue this leadership position?

Roxanne: When I first decided to run for a board member at-large-seat, I knew very little about the operations of the National College. Compared to many of our members, I am a relatively new ACHCA member of 15 years. Many of those years, my involvement was with the Georgia Chapter. A few years ago, I was asked to serve on the Professional Advancement committee, and then later chaired this committee. I would say this gave me a good taste of the organization and that experience made me want to enhance my involvement. With some encouragement, I ran for a Board member-at-large position and was elected. A year later, I had the opportunity to serve as treasurer. By this point, I had developed a passion for the organization and wanted to do everything I could to keep the organization strong and growing. It was also time for this board to turn over the operations of our organization to our very qualified staff and to shift the board from one dealing with operations to one that governs.

Marianna: My career path, as with so many professionals, became an evolutionary one with one role experience preparing me for the next. I have been fortunate that my personal mission of enhancing the quality of life for older people and the people who care for them has led me to the positions I might not have otherwise thought about, pursued or held. Because of this mission fit, my career journey has been both personally and professionally rewarding. I know that I am able to make a difference to advancing the LTC administrator profession through local, chapter and national networking. I enjoy the challenges of maximizing human and financial resources to ensure a fiscally sound organization, and there is a high degree of pleasure in providing high levels of customer satisfaction. Advancing administrator practice and creating a culture of service excellence, are key to living the ACHCA mission and enriching the lives of those we are so proud to serve.

Talia: How do you manage this national leadership responsibility? What are the challenges and opportunities?

Roxanne: The adjustment to Board chair has been challenging for me as, in my regular job, I oversee eight SNF buildings and have been leading a team to open a new center for Ethica. Managing my time has been the biggest challenge. Since I do not spend every day in an office, when I do return to the office, I am bombarded with emails, which, in the beginning, was not a timely process. To solve this problem, I set up a different email for just ACHCA correspondence. Not only does this make it easier to respond timely, but all emails are kept in one place for quick reference. Another time management challenge is being able to ensure that I am at a location where I can stop what I am doing to get on an ACHCA conference call.

Thankfully, we have wonderful chairs heading up those ACHCA committees. There is also the balancing of the time away from home. I am grateful for my family and the support they give me that allows me to fulfill this position. The opportunities definitely outweigh the challenges. The board members, committee chairs and overall the members of the College are a phenomenal group of people who have taught me a lot, shared great friendships, and share the love of caring for elderly and disabled populations.

Marianna: ACHCA is a 100% virtual organization meaning that the classic management technique of "management by walking around" (MBWA) must be replaced by an even more vigilant process and connection to our members, to our Board, and to staff to ensure

that our systems are optimized and that the strategic initiatives are managed. This means the CEO, in collaboration with the Board of Directors, must balance priorities, ensure efficient processes, develop people, and be ever sensitive to political influences that may impact our association. As CEO, I must orchestrate organizational harmony through directing, nudging, and coordinating our priorities, processes, people, and politics.

The CEO must have an inquiring mind, always peeling that next layer of the onion and, asking the perpetual questions: So what? Why is this important? What is missing? Is this right? Did we do our due diligence? Is this the most effective way? Can we afford to do this (or not do this)? It's important that the CEO advocates for the organization and its members by looking beyond the face value of any issue and thinking about the root cause or "heart" of a problem by drilling down on the messages and communications. The compass must always be pointed true north.

Talia: What prepared you for this leadership role?

Roxanne: I have had some great mentors and role models in my life. My parents, who have always supported and taught me that I could accomplish anything if I tried. Lucy Rogers and Mark Waldrop have been instrumental in my professional career. Both encouraged me to be active with the GA Health Care Association by serving many years on their board. Lucy was a great teacher who taught me to be sincere, and to always do the right thing. Mark has given some wonderful opportunities within Ethica to become a stronger leader and has given me the confidence to step up into leadership roles. He believed that I could be the ACHCA chair.

Marianna: Earlier in my career, whether taking care of patients, being a DON, teaching in academic and staff development settings, leading a LTC organization including its quality and safety initiatives, working in an accreditation organization, volunteering in membership and professional associations, serving in the military, and even working in a hospital dietary department, this treasure chest of earlier opportunities has given me the tools and experiences necessary for accepting the challenge of guiding ACHCA. Yet, success is defined as the intersection of preparation and opportunity. We, as individuals, must prepare ourselves, and for me, my parents, and a few mentors along the way, nurtured me, guided me, and celebrated my achievements along the way.

Talia: What suggestions do you have for emerging leaders to be prepared for an increasing role responsibility in the ACHCA?

Roxanne: Get involved in your chapter and ACHCA national committees. Get to know the other members. The first item writer workshop I attended, I did not know a person on that committee and I tend to be shy around unfamiliar individuals, but not with this group. This was the beginning of many great friendships. I encourage you to get professionally certified and to become an ACHCA Fellow. Also, attend chapter and national ACHCA conferences. These are great networking opportunities and will get you involved at a state and national level.

Marianna: First, the emerging leader must value the personal and professional benefit of being a member in his/her professional society. Secondly, membership must mean being an active member, a doer, and not just a dues payer. The emerging leader must identify with the statements "it's better to give than to receive", and, "you get out of the experience what you put into it", and ask "what can you do for your association rather than, what can my association do for me? Giving comes in the forms of: engaging at local, chapter, and national level, networking and, educational activities; Participating on chapter committees; progressively, participating on district and/or national committees and task forces; preparing for a chapter leadership role; and, ultimately, taking on a national leadership position. The benefit of belonging to ACHCA is cumulative and reciprocal. At first, the emerging leader is nurtured by the member network and then, before you know it, you are mentoring the next cadre of members. To reap the full effect and benefit, ACHCA engagement has to become a habit, a habit that lasts throughout one's career.

feature article

Thoughts on QAPI

John Sheridan, President of eHealth Data Solutions, LLC.



Will 2013 be the year of Quality Assurance Performance Improvement (QAPI)? On the other hand, will it be a year of sequestered money causing care challenges?

This article addresses a thought provoking issue we are or will soon be facing during 2013. The issue is that once again LTC Administrators and Professional caregivers shall as always; perform at higher levels with fewer resources. It is understandable, if at some point, this continual effort to do more with less is becoming, if not already, the quest of performance improvement for all health care. Take comfort, long-term care professionals are equally challenged by all the changes coming our way with our Acute Care or Ambulatory Care brethren. In fact, the lessons of QAPI are hard won. We, we being our society, faced the Space Shuttle accidents, Columbia and Challenger, the I-35 bridge collapses in Minnesota, the I-40 bridge collapse in Oklahoma, and other preventable failures, like the recent and ongoing Boeing 787 Dreamliner issues. The lesson is that we prevent failure by engaging in performance improvement. QAPI for nursing homes looks to teach us that performance improvement is a culture, a way of thinking. Will those facilities who do not give good patient care end up facing cost cutting and loss of patient services?

Thanks to section 6102C of the Affordable Care Act (ACA) the Secretary of Health and Human Services is directed to "provide technical assistance and promulgate regulations for each nursing home to implement a QAPI system." Further, the act requires the Secretary to sequence actions to provide nursing homes technical assistance "prior" to the regulations.

This brief message for today poses a question. Shall we ask what does it mean that our Federal Government is doing contradictory actions? On the one hand, the law mandates the Secretary promulgate new regulations to mandate new learning and new methods for performance improvement and of course, that nursing homes follow the new regulations. On the other hand, the legislative paralysis on the national debt will mandate cuts in reimbursement for long-term care, reducing the resources available for learning and acting on the new lessons for performance improvement.

The thought in this newsletter for 2013 is because of the QAPI mandate and potential for reduced or limited funding is that that we should celebrate our facility staff, especially direct care staff, who work diligently to comply with the standards set by Medicare and Medicaid and State nursing home licensure laws. This staff works all year to make sure that when a survey comes for health, fire safety or for investigation of a complaint, that the actions of your facility in fact meet the acceptable level of care defined by regulation. Why celebrate, because the only way we can meet the QAPI mandate is to learn to work smarter. QA + PI = Quality Assurance combined with Performance Improvement.

To learn QAPI will all will learn to work smarter. Using Root Cause Analysis and PIP (Performance Improvement Projects) are steps used for decades by the manufacturing professions, by civil engineers and even by the National Aeronautics and Space Administration (NASA). We will learn to change from the culture of responding to compliance to a culture that experiment and learning by constant performance improvement projects is a constant teacher.

To help us learn, the Center for Medicare and Medicaid Services will soon publish the QAPI at a Glance: A step by step guide to implementing Quality Assurance and Performance Improvement (QAPI) - short, succinct treatise authored by CMS, the University of Minnesota and StratisHealth. In the guide, the authors accurately note: "Nursing homes are in the best position to assess, evaluate, and improve their care and services because each home has first-hand knowledge of their own organization systems, culture and history." This statement is a valuable sentiment for CMS to hold. Even more valuable for those of us serving the long-term care professions because the statement is a paradox. In an ideal world, where there is low staff turnover, where the systems are effectively operating and where residents are always satisfied and content, QAPI is already happening. The ACA calls for CMS to provide technical assistance for each nursing home before the QAPI regulations the Secretary of HHS issues the QAPI regulations.

Therefore, will 2013 be the year of QAPI? – the answer is a definitive "YES". Will 2013 be the year for QAPI regulation – the answer is most likely "NO". Given that Medicare and Medicaid will see more cuts, the need for technical assistance to learn to work smarter is present in each Medicare and Medicaid certified nursing home and is great indeed. QAPI calls on Administrators to learn and to certify that the QAPI program in their facility has five elements. 1.) Design and Scope; 2.) Governance and Leadership; 3.) Feedback, Data Systems and Monitoring; 4.) Performance Improvement Projects (PIPs); 5.) Systematic Analysis and Systemic Action.

In brief, learn these terms; explore what they mean for you. They follow the precepts for Performance Improvement – namely 1.) Gather data formulated by questions that address the scope of the data to be gathered and the design for the analysis process

Thoughts on QAPI *continued*

(Root Cause – as why – the 5 whys!); 2.) That the owner, Board of Directors and Administrator have acted to review approve and provide resources for QA and PI; 3.) that while we all have too many numbers and too much information to be useful, that we invest the time to involve staff, residents, families and our stakeholders to view performance indicators and benchmark what “we” do.....so that when we count and what we count has greater meaning as expressed in action; 4.) That we engage in discrete actions to test what our design and scope step found, namely to experiment with performance improvement projects before committing the resources to change the whole organization. In effect this step suggests we adopt a Ready, Aim, Fire orientation to maximize the resources spent on performance improvement. And 5.) That we learn to be thinkers who can apply systematic analysis and systemic action so that we learn when in-depth analysis is needed leading to root cause analysis and that we have evidence driven management and organization.

In closing, ideally, it is not too late to wish a continuing Happy New or should we say, QAPI Year!

This article previously appeared in the Winter 2013 issue of the ACHCA Kentucky Chapter Newsletter and has been reprinted with the permission of the Kentucky Chapter.

MEMBERSHIP RENEWAL

As a member of ACHCA, you receive discounts on your registration for conferences and other educational offerings. This is just one of many benefits you receive as a member. Renew your membership online today to continue receiving these benefits. If you have questions about your membership or renewal date, email membership@achca.org

UPDATE YOUR CONTACT INFORMATION

Are you receiving eNews and email announcements from ACHCA? If not, we don't have your current email address. Send an email to membership@achca.org or call (202) 536-5120 to update our records!

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American College of Health Care Administrators
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Summer Leadership Conference



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- ◆ Member Discounts
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- ◆ Earn 15 CEs - *No Barriers, Only Solutions* presented by Neal Petersen and Darlene Kristi
- ◆ Endless Possibilities for Recreation and Relaxation
- ◆ Sponsorship Opportunities Available

For more information visit the Events Page at www.achca.org

ACHCA Announces the Launch of the David B. Oliver Legacy Society



The David B. Oliver Legacy Society will launch in 2013 to advance the vision of developing dynamic leaders in the profession of long-term healthcare administration.

Dr. Oliver spent his career enhancing the credibility of long-term care leaders, striving for high-quality educational events and the achievement of standards for persons seeking to be the best in their profession. The David B. Oliver Legacy Society was established to create a significant financial base to enable ACHCA's leaders to fulfill the organization's mission of advancing excellence in long term care leadership. Categories of gifts include:

- ▶ Bequests
- ▶ Gifts of property
- ▶ Beneficiary designations within life insurance policies or retirement plan assets
- ▶ Life estates
- ▶ Charitable lead trusts
- ▶ Charitable gift annuities
- ▶ Charitable remainder trusts
- ▶ Gifts of cash

Through a well-planned charitable gift to ACHCA, a donor can create a substantial legacy with the aim of ensuring the long-term stability of ACHCA and its desire to strengthen its members and the profession of LTC healthcare administration. A restricted contribution to ACHCA can be structured to provide benefits to the donor and family including:

- ▶ Minimizing or eliminating gift, estate and capital gains taxes
- ▶ Increasing retirement income
- ▶ Increasing returns from low yielding assets
- ▶ Planning for educational needs

Benefits to being a Society member include:

- ▶ Recognition in ACHCA publications
- ▶ A beautiful keepsake featuring your name and ACHCA's logo
- ▶ Recognition at Annual Convocations
- ▶ The personal satisfaction of helping to ensure the long-term ability of ACHCA to aid in training and preparing generations of long-term care leaders for the future

For more information about the Dr. David B. Oliver Legacy Society visit www.achca.org.

ACHCA is a 501(c)3 non-profit organization - FEIN: 36-2637617

Visit ACHCA's Online Store

Now YOU can purchase ACHCA shirts, mugs, totes, and much more, with proceeds benefiting ACHCA and its mission of promoting excellence in long term care.

To purchase **ACHCA embroidered shirts**, visit the **ACHCA Lands End Online Store**.

To purchase other **ACHCA promotional items** (mugs, t-shirts, more), visit the **ACHCA Zazzle Online Store**.

Want to customize a product for your chapter? See something else you'd like us to make available? Contact achcamarketing@achca.org.



Check Out ACHCA Logo Merchandise at
www.achca.org



THERE ARE NO BARRIERS, ONLY SOLUTIONS

Do not miss your opportunity to hear Neal Petersen deliver the Keynote address at ACHCA's 47th Annual Convocation and Exposition April 12-16, 2013 in Orlando, FL. Visit www.achca.org to register today!

"Neal Petersen is an extreme adventurer, award winning author and acclaimed international keynote speaker whose life story was the subject of a PBS documentary. He shares how his courage to dream, dedication to a plan, perseverance – by turning every barrier into an opportunity, and help from others, enabled him to reach his dream to compete in one of the most dangerous of all sports: solo yacht racing around the globe—27,000 miles, 9 months at sea—alone, and in a yacht he designed and built himself.

His keynote addresses adversity, diversity, childhood physical handicap, poverty, and the need to excel with accountability and responsibility - not only for today, but, more importantly, for future generations. Neal is a sought-after guest lecturer at the College of Charleston's International Business School teaching leadership and macroeconomics. He is a well-traveled global investor, lives in various parts of the world, and has experienced many cultures. Neal demonstrates how success is realized—through innovation, balancing risk against return, and being flexible enough to adapt to constant shifting winds. He is known for delivering thought-provoking messages, which captivate and engage audiences and move people emotionally, inspiring them to make long-term, substantial changes in their personal and professional lives. His story of hope, resilience, and accomplishment, uniquely delivered, is truly inspiring and reflects a powerful message - In Life There are No Barriers ~ Only Solutions!"

*"Neal is one of the most inspiring,
dynamic and thought provoking speakers
you will ever witness, he is mesmerizing!"*



ADVANCING EXCELLENCE UPDATE

Nursing Home Participating in Advancing Excellence Campaign Now Exceeds 9,000!

The Advance Excellence (AE) in America's Nursing Home campaign recently announced that the number of participating nursing homes within the campaign now exceeds 9,000. This number is nearly 60% of all nursing homes in the United States. "Reaching this milestone is yet another demonstration of the continuing interest and involvement of nursing homes seeing the value of AE's resources to improving the quality of care and life for their residents and staff," states Dr. David Gifford, Co Chair of the Advancing Excellence in Long Term Care Collaborative which oversees the campaign.

Joining AE is completely voluntary, so signing up says something about a nursing home's commitment to improving its performance and providing high quality care.

Participants have access to field tested tracking and measurement tools, critical thinking processes and root cause analysis supports, evidence based resources to define solutions and comparative trend reports to track progress. These resources are the result of the efforts of more than 90 leading quality experts and long term care leaders in the field who considered thousands of internationally published materials in developing or identifying AE's Improvement package.

AE is grateful to all its participating homes and will continue its commitment to advancing their excellence so that those they serve will achieve their highest practicable level of physical, mental and psychological well-being, staff turnover will be reduced and person centered care will be practiced widely.

To learn more about the campaign or to register, please visit the Advance Excellence website at www.nhqualitycampaign.org.

While You Were Busy, Life Passed By

By Jason Kotecki

This summer I enjoyed a nice vacation in Door County Wisconsin with my family. We rented a house that was just big enough for the eleven of us. We roasted marshmallows, fished for salmon, gazed at the stars, played mini golf, sampled wine, sat on the beach, and ate lots of cherry-related products (thumbs up on the cherry barbecue sauce). I also did something I haven't done in years: I didn't check e-mail or surf the internet once.

Somehow, the world continued to rotate on its 23-degree axis.

Now, it took some planning and preparation to pull it off. Before I left, I cleaned up my e-mail inbox, prepped all my web site files, and trained someone in the office to do the site updating. I had intended to check e-mail mid-week, but once I got a taste of living low tech, that goal didn't take long to evaporate. It was a relaxing week.

And now for emphasis: the sun still rose and set on a regular basis and the business didn't crumble to the ground.

Hmphf. It all makes me wonder why I place so much urgency and importance on checking my e-mail so many times a day. There were plenty of internet cafés I could've visited to "stay connected." (Or in other words, "stay distracted.") But then I might have missed out on playing catch with my brother, and talking about our hopes and dreams. I might have missed out on the spirited game of Disney Uno with my nieces, or that refreshing walk with my bride amidst a green cathedral of pine trees.

Our world is connected like never before. All of our technological advancements are supposed to give us more time. Instead, we fall for the temptation of trying to pack more tasks into the time we've saved.

I heard a saying once that if the devil can't make you bad, he'll make you busy.

Adulthood thrives in all this busyness. And all this busyness tricks you into feeling like you're productive. When you feel productive, you think you're actually getting something accomplished. And when you think you're getting something accomplished, you are fooled into believing that your work is not only obligatory, but indispensable.

But here's what's really happening: life is passing you by.

Many of us miss out on the important stuff because we're convinced that the busyness is a standard operating procedure. And we're deceived by the mirage that someday, if we work hard enough, our to-do list will be cleared. As David Allen reminds us in his book "Getting Things Done," you will die with things STILL on your to-do list.

This never-ending hamster wheel is the part of adulthood you need to escape from now and then. As difficult as it may seem, you need to unplug yourself from the daily grind. To think it's not possible is not only wrong, it's flat out foolish. If your situation is really bad (like checking your cell phone for messages every minute on the minute bad), perhaps you should consider an all-out "tech sabbatical."

These are the questions you need to seriously ask yourself: Do you really need to work extra to afford that latest gadget? Will life cease to exist if you don't check your e-mail three times before breakfast? What's the worst that will happen if you don't answer your cell phone while you're having lunch with a friend?

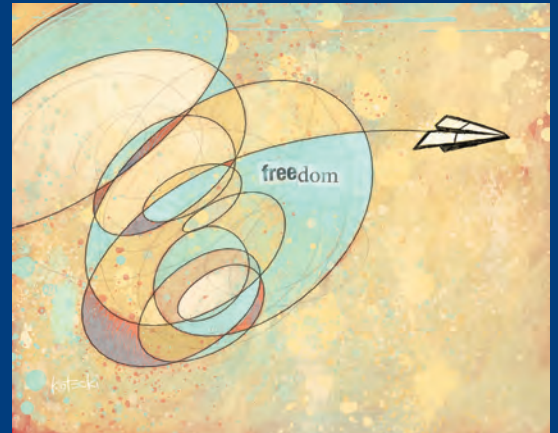
Can you detach yourself from busyness for an hour a day? A day a week? A week every three months?

Here's the biggie: What will you miss if you don't?

Jason Kotecki is an artist, author, and professional speaker. Jason and his wife Kim (a former kindergarten teacher) make it their mission in life to fight Adulthood and help people use strategies from childhood to create lives with less stress and more fun. Learn more at www.KimandJason.com

Jason Kotecki | 109 Knutson Dr. Madison, WI 53704 | jason@kimandjason.com

Do not miss Jason Kotecki as he presents *Escape Adulthood: Living and Working with Less Stress and More Fun* at ACHCA's 47th Annual Convocation and Exposition April 12 -16, 2013 in Orlando, FL. Visit <https://members.achca.org> to register now!



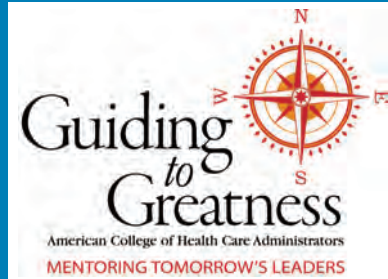
Art: "Freedom" ©2013 by Jason Kotecki.

MENTORING UPDATE

ACHCA's National Mentoring program is kicking off its second program year. The new mentors and protégés have received their acceptance notifications and the 2013-2014 cohort group will begin during the 47th Annual Convocation. With the launch of ACHCA Connect, coming in April 2013, mentors and protégés will have even more resources than before to communicate within a virtual network of experts. Education will take the form of eLearning as ACHCA, in collaboration with Redilearning, launches an interactive web-based course by Dr. Chip Bell that works with both mentors and protégés to develop a successful, working relationship. These are just a few of the many exciting additions to our program to 2013-2014. Do not forget to check the website at www.achca.org for additional updates.

As our 2012-2013 group completes their final month of formal mentoring, ACHCA would like to sincerely thank all of these individuals for their program support and feedback during our inaugural year. This feedback will be used to improve the program for future participants.

We will open up the application process once again for the 2014-2015 cohort group in August 2013. If you would like to receive program updates or information about applying to the program, please contact Michelle Berry, ACHCA's Mentoring Coordinator, at mberry@achca.org.



BOOK REVIEW & ARTICLE SUBMISSIONS

ACHCA is looking for book reviewers and authors to contribute reviews and leadership articles for the Long Term Care Continuum newsletter.

Book review forms are available and are quick and easy to complete. If you are interested in becoming a book reviewer, visit www.achca.org to download the book review form. If you are interested in having an article published in Long Term Care Continuum, visit www.achca.org to review our editorial guidelines.



All articles are reviewed by our Editorial Review Panel for inclusion in our newsletter. If you are interested in serving on the ACHCA Editorial Review Panel to review substantive articles published in Continuum, please contact us at jspence@achca.org.



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Program Objective:

Discuss the important role of ACOs in transforming our nation's healthcare system from one that rewards overuse to one that delivers high quality care at lower costs.

5 Sessions
9 Top ACO Leaders
NAB Approved
8.75 CE's

MEET OUR ACO LEADERS



Ron Present
CNHA, CAIA,
Principal,
Brown Smith Wallace, LLC



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chapter & member news

During the January 11, 2013 meeting of the **Maine Chapter**, Phil Jean, District 1 Director, installed the 2013 officers: Mark Jacobs, President; Matt Lessard, Vice President; Sara Sherwood, Secretary; and Carol Timberlake, Treasurer.

The **New Hampshire Chapter** will hold their Annual Meeting and Educational Program on March 28, 2013 at the Holiday Inn of Concord in Concord, NH. Please visit their website at www.achcanewhampshire.org for more information or to register for this program.

The **New Jersey Chapter** will hold their Annual Meeting & Seminar entitled Department of Health, National Trends, and Ethics at Bartley Health Care on Thursday, March 28, 2013 from 9:00 am – 4:00 pm. Please visit the New Jersey Chapter website at www.njachca.org for more information or to register for this program.

The **Pennsylvania Chapter** will hold their Annual Meeting and Educational Program on April 24, 2013 at the Toftrees Golf Resort & Conference Center in State College, PA. Please visit the chapter website to view more information as it becomes available for this program at pachapterachca.org.

The **South Carolina Chapter** will hold their Annual Conference for Leaders on May 30-31, 2013 in Myrtle Beach, SC. Stay tuned for conference details at www.achca-schapter.org.

Kathy Attwood, Maine chapter member, is the Administrator of Montello Manor in Lewiston. Effective January 1, Montello is being managed by First Atlantic Corporation. (We have a few other members from the First Atlantic family.) Best wishes to Kathy and her team as they transition to this new management contract!

Congratulations to Maine chapter member **Bob Armstrong, CNHA, FACHCA**, who recently became the Administrator at Sunnybrook Village in Brunswick, ME. Best wishes in your new adventure!

Congratulations to **Julie Brenneman**, Vice President of the West Virginia Chapter, who recently welcomed a baby girl, Chiara Jo.

Top 20 to Watch 2013: Our Immediate Past Chair, **Tim Dressman, CNHA, CALA, FACHCA**, was listed in Provider Magazine's "Top 20" list. Click here to see the list. Check out the March 2013 edition of Provider for the complete profile on Tim!

Get well wishes go out to **Mark Finkelstein, CNHA, FACHCA** for a speedy recovery.

Get well wishes to our National Conference Planning Committee Chair, **Steve Fromm, CNHA, FACHCA** who had back surgery recently. Our thoughts go out to him and his family as a tornado damaged his home as his family was visiting him in the hospital. Steve noted "God was definitely looking out for us."

Best Wishes to Maine chapter member **Holly Marsella Harmon!** She recently began her new position as Director of Regulatory Affairs and Quality Improvement for the Maine Health Care Association. Best of luck to you!

Saint Joseph's College is pleased to welcome new adjunct faculty members: **Bob Lane, CNHA, FACHCA**, (Oklahoma chapter), **Tammy Rolfe** (Maine chapter), and **Dr. Jimmie Williamson** (South Carolina chapter). They will be teaching in the Long Term Care Administration program.

Congratulations to **Matt Mauthe, CNHA, CALA**, of the Minnesota Chapter and family who recently welcomed their second child, a daughter name Paige.

Hats off to **Sara Sherwood**, the Maine Chapter Secretary. In December, she completed all the requirements and received her Master's in Health Administration from St. Joseph's College.

Share Your News: New job? Won an award? Welcoming a child or grandchild? Share news with your peers in eNews and Continuum. Send members news items to news@achca.org.



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member updates

ACKNOWLEDGEMENTS (OF DONATIONS)

All gifts, memorials, and tributes received by ACHCA are gratefully acknowledged. They honor the individual in a special way and enable ACHCA to fulfill its mission. This issue acknowledges donations received between October 1, 2012 and January 31, 2013. Donations received after January 31, 2013 will be acknowledged in a subsequent issue of Continuum.

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A special thank you is extended to Lynette Flunker for her 50/50 prize winnings donation from the Winter Marketplace 2012 raffle. This money will be used to sponsor a new leader to attend the National Emerging Leadership Summit in Washington D.C.



ADVANCEMENT TO FELLOW

(October 1, 2012 – January 31, 2013)

Michael Gore, FACHCA
Tim Neal, FACHCA
Dianna Shaw, CNHA, CALA, FACHCA

NEWLY CERTIFIED

(October 1, 2012 – January 31, 2013)

Joel Carmichael, CNHA
Colleen Kamin, CNHA
Virginia Leacock, CNHA
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New

members

ACHCA Welcomes THE FOLLOWING NEW MEMBERS

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Julie Adduci – Brookfield, IL
Kristine Aibangbee – Knoxville, TN
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Norma Bariffe – Manchester, CT
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Nicole Breslin – Tawnsend, MA
Cheryl Brown-McKinney – Wichita Falls, TX
Eric Brun – Navarre, FL
Lisa Burk – Centre, AL
Bryce Busler – Henderson, TX
Elizabeth Carrill – Hagerstown, MD
Valarie Carter – Bowling Green, KY
Kevin Chamberlin – Mason, OH
Arkishia Chocklin – Tallulah, LA
Sean Chramega – Warrenville, IL
MaryLou Ciolfi – Bath, ME
Jason Claiborne – Clarksville, VA
Margaret Clark – Camby, IN
Franty Cleophat – Lithia Springs, GA
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Andrew Collins – Medfield, MA
Tabbitha Cook – Ellenwood, GA
Brandy Cooper – Mackinaw, IL
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